

Can Stablecoins be Stable?

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Stablecoins

- Stablecoin: crypto pegged to a traditional currency (USD, EUR, ...)
 - allegedly combine benefits of blockchains with stability of traditional money
- Stablecoins' market value grew from \$3B in 2019 to ~ \$125B in 2023
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- Regulatory scrutiny worldwide
- Large design heterogeneity across platforms issuing stablecoins
→ governance, peg mechanism, issuance rules, collateral backing (if any!)

What make stablecoins stable?

This Paper

Model

- Demand: users get time-varying liquidity benefits from stablecoins
- Supply: monopolistic platform maximizes seigniorage revenues

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- Commitment: demand fluctuations → issuance and repurchase
→ fragility of algo. stablecoins: peg lost after large demand drop
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- No commitment: collateral helps with stability but not commitment
- **Decentralized issuance** restores commitment

Outline

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- 2 Model**
- 3 Full Commitment
- 4 Overissuance Problem
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Stablecoin Demand

- Continuous time $t \in [0, \infty)$ and common discount rate r
- Stablecoin = ∞ -maturity asset, pays interest δ_t (in stablecoins), price p_t
- Mass 1 of users value consumption x_t and real stablecoin balances $p_t c_t$

$$(x_t + u_t(p_t c_t))dt \quad \text{(utility flow)}$$

→ money in the utility \approx transaction benefits from holding stablecoins

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- Investors' optimization \Rightarrow competitive stablecoin price

$$p_t = p_t \delta_t dt + p_t u'_t(p_t c_t) dt + (1 - r dt) \mathbb{E}_t[p_{t+dt}]$$

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- Market clearing $c_t = C_t$ (supply) \rightarrow sufficient statistics for demand is

$$\ell_t = u'_t(p_t C_t)$$

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- **Peg assumption:** liquidity benefit enjoyed only under price peg

$$\ell_t = \ell(A_t, C_t) \mathbf{1}_{p_t=1}$$

→ captures extreme preference for stability (e.g. coins as means of payment)

Stablecoin Supply: Centralized Case

- Stablecoin platform chooses monetary policies to maximize revenues:
 - ▶ Stablecoin issuance and buyback policy $\{d\mathcal{G}_t\}_{t \geq 0}$ at market price p_t
 - ▶ Interest flow payment to stablecoin owners $\{\delta_t\}_{t \geq 0}$ in stablecoins

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- Monopolistic platform internalizes effect of **policies** on equilibrium price

$$p_t = \mathbb{E}_t \left[\int_t^\infty (\ell(A_s, C_s) \mathbf{1}_{p_s=1} + \delta_s) p_s e^{-r(s-t)} ds \right]$$

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Unlimited Commitment Benchmark

- Platform chooses at date 0 policies for all dates $t \geq 0$
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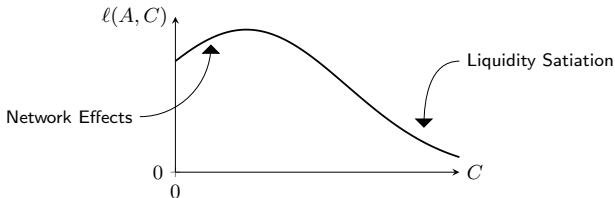
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Unlimited Commitment: Stable Equilibrium

Stable Equilibrium with Unlimited Commitment

The optimal policies that support a stable equilibrium ($p_t = 1 \forall t$) are:

- $\varphi^* = 0$ (no collateral)
- stablecoin stock: $C^*(A_t) = \arg \max_C \ell(A_t, C)C = A_t/a^*$
- interest-rate on stablecoin: $\delta^* = r - \ell(A, C^*(A))$

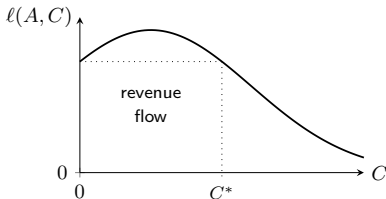


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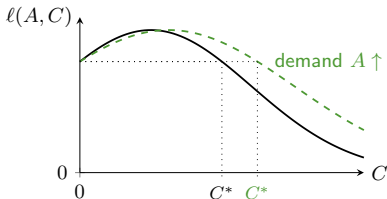
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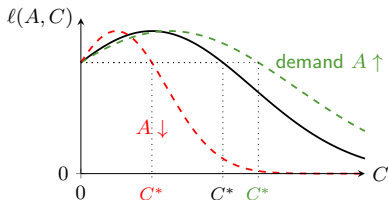
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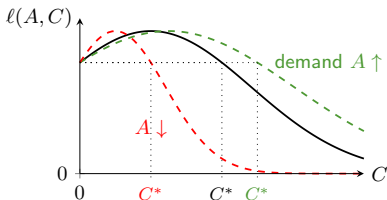
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- Implementation with open-market operations
- What if repurchases must be financed with platform's wealth?

Stablecoin Repurchases

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Future Seigniorage Revenues	Equity Tokens	}	E_t
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Stablecoin Repurchases

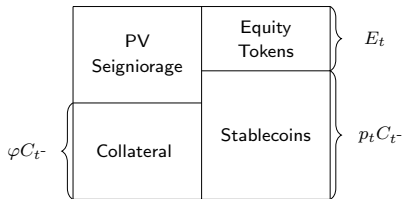
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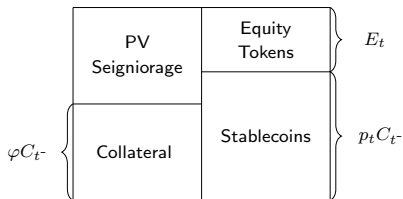
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- Algo. implementation of policy in “normal” times (e.g. Terra):
 - ▷ Demand $A \uparrow$ sell stablecoins, pay dividends (buy back equity tokens)
 - ▷ Demand $A \downarrow$ buy back stablecoins by selling equity tokens
- Large $\downarrow\downarrow$ shock to demand \rightarrow devaluation is unavoidable: $p_t < 1$

A Role for Collateral



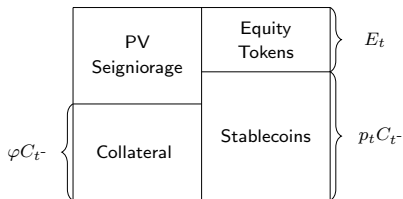
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- Collateral relaxes limited liability constraint, $E_t \geq 0$

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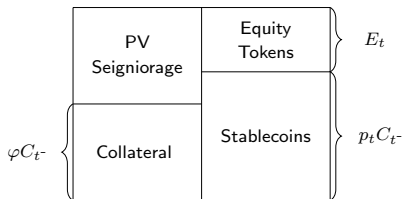


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Narrow Stablecoin ($\varphi^* = 1$) under Commitment

A fully collateralized stablecoin is stable. It is profitable if $\mu^k \geq r - \ell(a^*)$.

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Discretionary Issuance

- **Discretionary issuance/repurchase:** dG_t now decided sequentially
- **Motivation:** difficulty to implement commitment rule with smart contract
 - ▷ smart contract = automatic rule executed on blockchain
 - ▷ distinction **on-chain info** vs. **off-chain info** (harder to embed)
 - ▷ commitment rule depends on **stablecoin outstanding** C_t - and **demand** A_t
- Commitment to other policies chosen at date 0 is maintained:
 - ▷ interest rate δ
 - ▷ collateralization ratio φ
- Next: intuition for commitment problem + decentralized issuance model

Time-Consistency Problem: Intuition

- Consider fully collateralized platform ($\varphi = 1$)
- Full commitment: policy maximizes date-0 value of platform

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- Platform with C_{t-dt} stablecoins outstanding can reoptimize at date t

$$E_t = \underbrace{C_{t-dt}}_{\text{collateral}} + \underbrace{\int_{s=t}^{\infty} e^{-r(s-t)} \left[\ell(A_s, C_s) \mathbf{1}_{p_s=1} - (r - \mu^k) \right] C_s dt}_{\text{PV seigniorage}} - \underbrace{p_t C_{t-dt}}_{\text{MV debt}}$$

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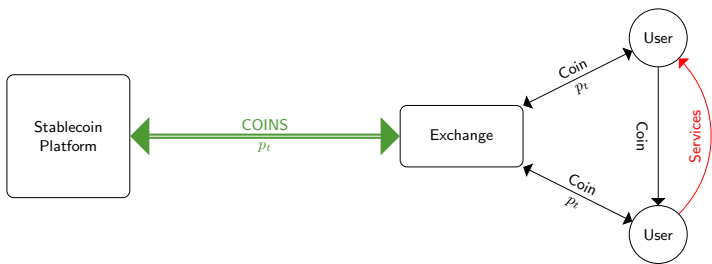
$$\text{subject to } p_t = \ell(A_t, C_t) \mathbf{1}_{p_t=1} dt + \delta^* dt + (1 - rdt) \mathbb{E}_t [p_{t+dt}]$$

- Choosing $C_t > C^*(A_t)$ lowers price of new and **past** stablecoins issued
 → past stablecoins = platform debt ⇒ incentives to dilute with inflation ($\downarrow p_t$)

Outline

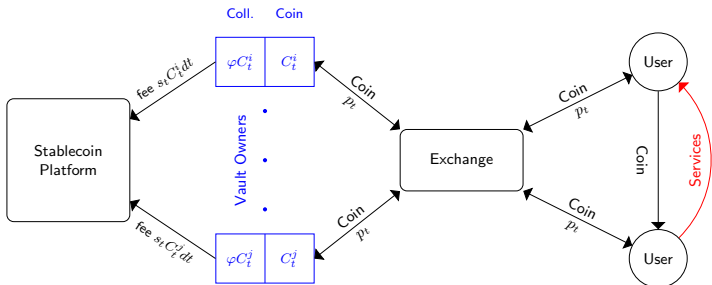
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Decentralized Issuance



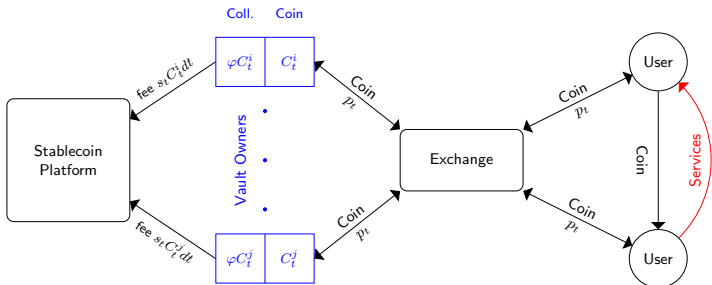
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- Decentralized: issuance delegated to small (atomistic) **vault owners**
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- Platform uses fee s_t to pay interest rate $\delta_t \rightarrow$ profit flow $(s_t - \delta_t)p_t C_t dt$

Why Decentralization Works?

- Decentralized issuance changes the way platform earns income:
 - ▷ Centralized: profit flow \propto new issuance $p_t(C_t - C_{t-dt})$
 - ▷ Decentralized: profit flow \propto total stablecoin stock C_t :

$$(s_t - \delta_t)p_t C_t = \ell(A_t, C_t)p_t C_t \mathbf{1}_{p_t=1} - (r - \mu^k)C_t$$

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→ Rental solution for Coase's monopolist

Coase

- Only commitment to collateralization ratio $\varphi = 1$ is required

→ easy to implement with smart contract

Decentralized Issuance

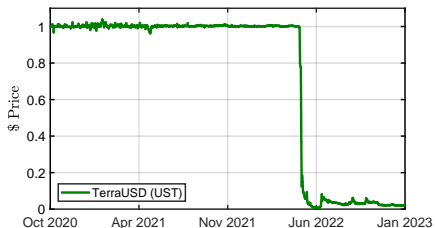
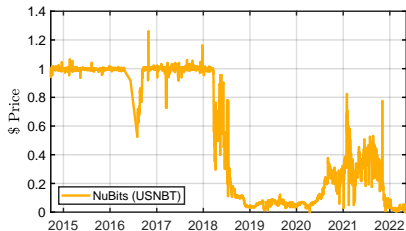
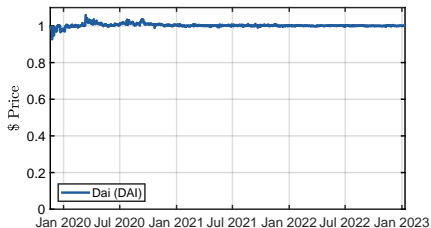
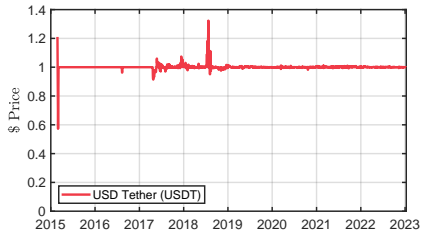
A stablecoin platform with decentralized issuance can implement the full-commitment outcome under full collateralization.

Conclusion

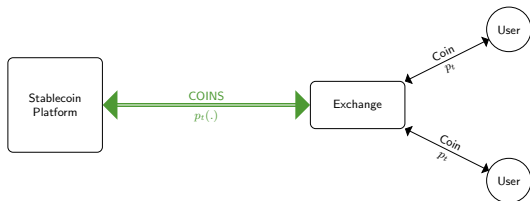
- We provide a general framework to analyze stablecoin stability
- Stablecoin's peg undermined by large negative demand shocks
incentives to overissue
- Collateral improves stability but does not mitigate overissuance incentives
- Decentralized design ties platform's hand via fee-based model
→ dominant stablecoins (USDT, USDC, BUSD) have instead centralized design

APPENDIX

Mixed Success



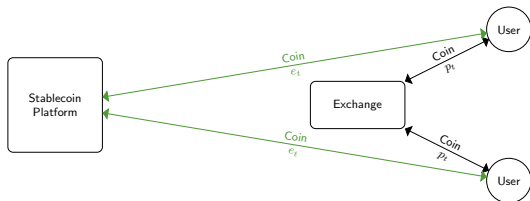
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Redemption: Interpretation

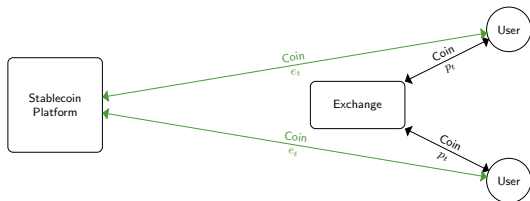
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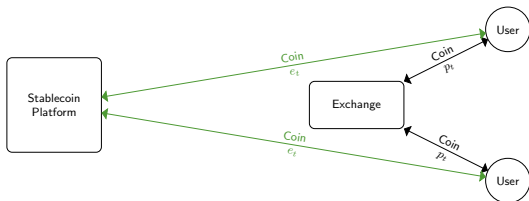
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- Platform could set $e_t \Rightarrow$ stock C_t adjusts by user arbitrage $p_t = e_t$
→ Monopolistic platform effectively controls market price.
- Difficulty: full redemption rights \Rightarrow self-fulfilling runs are possible
→ Only fully collateralized platforms can credibly redeem 1:1 all stablecoins

Limited Liability: Analysis

- We solve for the optimal issuance policy in the following class

$$d\mathcal{G}_t = \begin{cases} G(A_t, C_{t^-})dt & \text{if } 0 \leq a_t < \bar{a}, \\ \frac{A_t}{a^*} - C_{t^-} & \text{if } a_t \geq \bar{a} \end{cases}$$

- Steps to characterize optimal policy:

- Conjecture equilibrium price: $p(a) = 1$ for $a \geq \bar{a}$ and $p(a) < 1$ otherwise
- $e(a) = 0$ for $a \leq \bar{a} \Rightarrow G = 0$ and $\delta = 0$ for $a \leq \bar{a}$
- Solve for $p(a)$ in smooth region $[0, \bar{a}]$
- Derive optimal values of thresholds (\bar{a}, a^*) that maximize platform value:

$$\frac{e(a^*) + p(a^*)}{a^*} = \max_{\bar{a}, a^*} \frac{\overbrace{\ell(a^*)/a^*}^{\text{revenue flow}}}{r - \underbrace{\left(\mu - \frac{\lambda}{\xi + 1}\right)}_{\mathbb{E}\left[\frac{dA}{A dt}\right]} + \underbrace{\left(\frac{\lambda\xi}{\xi + 1} - \frac{\lambda\xi}{\xi - \gamma}\right)}_{\propto Pr[\text{lose peg}]} \left(\frac{a^*}{\bar{a}}\right)^{-(\xi+1)}}$$

subject to $e(\bar{a}) = [e(a^*) + p(a^*)] \frac{\bar{a}}{a^*} - 1 = 0.$

- Platform chooses δ_t, s_t sequentially given state $(\delta_{t-\Delta t}, s_{t-\Delta t}, A_t)$

$$\Pi(\delta_{t-\Delta t}, s_{t-\Delta t}, A_t) = \max_{(s_t, \delta_t)} (s_{t-\Delta t} - \delta_{t-\Delta t})\Delta t p_t C_{t-\Delta t} + (1 - r\Delta t)\mathbb{E}[\Pi(\delta_t, s_t, A_{t+\Delta t})]$$

$$\text{s. to } p_t = l(A_t, C_t)p_t\Delta t\mathbf{1}_{p_t=1} + (1 - r\Delta t)\mathbb{E}[p_{t+\Delta t}(1 + \delta_t\Delta t)] \quad (\text{U})$$

$$1 - p_t = (1 - r\Delta t)\mathbb{E}[1 + \mu^k\Delta t - p_{t+\Delta t}(1 + s_t\Delta t)] \quad (\text{V})$$

- Guess** Markov equilibrium implements commitment solution:

- Policies: $(s_t, \delta_t) = (\mu^k, \delta^*)$

- $p^{eq}(\delta_{t-\Delta t}, s_{t-\Delta t}, A_t) = 1$

- $C^{eq}(\delta_{t-\Delta t}, s_{t-\Delta t}, A_t) = C^*(A_t) = \arg \max_C [\ell(A, C) - r + \mu^k]C$

- Verify** Given $p_{t+\Delta t} = 1$ and $C_{t+\Delta t} = C^*(A_{t+\Delta t})$, optimize over s_t, δ_t

- Platform's profit given $C_{t-\Delta t}, s_{t-\delta t}, \delta_{t-\Delta t}, A_t$

$$\begin{aligned}
 V(\delta, s) &= (s_{t-\Delta t} - \delta_{t-\Delta t})\Delta_t p_t C_{t-\Delta t} + (1 - r\Delta t)\mathbb{E}[(s_t - \delta_t)\Delta t] + K_1 \\
 &= -(1 - p_t)(s_{t-\Delta t} - \delta_{t-\Delta t})\Delta_t C_{t-\Delta t} + \underbrace{\left[\ell(A_t, C_t)\mathbf{1}_{p_t=1} + \mu^k - r \right] C_t \Delta t + K_2}_{\text{maximized for } p_t=1, C_t=C^*(A_t)}
 \end{aligned}$$

- Given $(s_{t-\Delta t}, \delta_{t-\Delta t}) = (\mu^k, \delta^*)$ and $p_t \leq 1$, **first term** is negative
- Hence, $(s, \delta) = (\mu^k, \delta^*)$ is optimal as it implements $p_t = 1, C_t = C^*(A_t)$
- Platform lost price-setting power and thus ability to deviate

Proposition 2: Optimal Policy with Nonprogrammable Issuance

For $\varphi = 1$ (full collateralization), an interest rule can implement the commitment outcome:

$$\delta(A, C) = r - \ell(A, C)$$

- **Intuition:** smart interest rule neutralizes price impact and avoids dilution:

$$p_t = \ell(A_t, C_t) \mathbf{1}_{p_t=1} dt + \delta(A_t, C_t) dt + (1 - r dt) \underbrace{\mathbb{E}_t[p_{t+dt}]}_{=1}$$

- Ex-post, platform affects only the rental rate of stablecoin stock $\ell(A, C)$
→ rental solution to Coase's durable good monopolist problem
- Limitation: "smart" contract still require off-chain info. about demand A_t .

Coasian Commitment Problem

- 2 period model with durable real good. Stock $\{C_t\}_{t=1,2}$
 - ▷ decreasing liquidity benefit $\ell(C)$, no demand shock
 - ▷ Good price is given by

$$p_1 = \ell(C_1) + \beta p_2$$

$$p_2 = \ell(C_2)$$

- ▷ Issuer profit

$$\Pi_1 = p_1 C_1 + \beta \Pi_2$$

$$\Pi_2 = p_2(C_2 - C_1)$$

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$$\Pi_1 = p_1 C_1 + \beta \Pi_2 = \ell(C_1) C_1 + \beta \ell(C_2) C_2$$

$$\Pi_2 = p_2 (C_2 - C_1)$$

- **Commitment:** Issuer chooses $C_1 = C_2 = \arg \max_C \ell(C) C$

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- **Commitment:** Issuer chooses $C_1 = C_2 = \arg \max_C \ell(C) C$
- **No Commitment:** $\forall C_1$, issuer chooses $C_2 > C_1 \Rightarrow p_2^{nc} < p_2^c$
- **Rental:** chooses rental rate $r_t \stackrel{eq.}{=} \ell(C_t)$ every period.
 - issuer internalizes Δ value of total stock (no commitment problem)